

Florida Library Association 2010 Annual Conference



Tentative Agenda

Wednesday, April 7, 2010

9:00 – 10:00 am

- *Orientation for New FLA Members and First-Time Attendees*
- *Gather Round: Conference Program Topics Round Tables*
- *New FLA Members Orientation*
- *Tagging Your World with [Jenny Levine](#)*

9:00 am – 12:00 noon

- *SEFLIN Connect Training for FLA Board and Committee Leadership*

10:15 – 11:45 am

- *Building a First Year Information Literacy Experience*
- *What Not to Wear, Say, Do - Interview and Job Application Strategies*
- *Performers Showcase*
- *Libraries and Second Life*

11:45 am – 1:30 pm Lunch, Committee and Member Group Meetings

1:30 - 3:00 pm

- *Art of Strategic Influence*
- *Ask A Librarian User Forum & Research Report*
- *Building Communities in Florida's Libraries*
- *Teen Spaces with [Kimberly Bolan Cullin](#)*

3:15 – 4:45 pm

- *Book Challenges and Other Intellectual Freedom Issues*
- *FACRL & FLA Academic Member Group Board Meeting*
- *Case Study: Three-way Joint-use Library*
- *Jumping on the Twitter Bandwagon*

5:15 – 6:30 pm Welcome Reception and Meet the Exhibitors Reception

Thursday, April 8, 2010

8:15 – 9:00 am Mystery Writers' Breakfast

9:00 – 10:30 am First General Session

- *Keynoter: [Helene Blowers](#), Creator of Learning 2.0: 23 Things*
- *Special Guest: Keith Michael Fiels, ALA Executive Director*

Thursday, April 8, 2010 (cont'd)

10:30 am – 5:00 pm Exhibits Open

11:00 am – 12:00 pm

- *The Public Library is Your Ticket to...Imagine the Possibilities*
- *Unmediated Borrowing and Single Bibliographic Record for SUS Libraries*
- *Sunshine State Library Leadership Institute Chat with Keynoter (by invitation only)*
- *Florida and the Mystery Novel*

11:00 am – 1:00 pm Friends, Foundations and Boards Awards Luncheon and Business Meeting

1:30 – 2:30 pm

- *E-media in Academic Libraries & LINCC Update*
- *This Book is Overdue with author [Marilyn Johnson](#)*
- *Storytelling Outside the Face*
- *Building New Baccalaureate Core Collections*

3:00 – 4:00 pm

- *Five to Jive: Best ILS Practices & Projects*
- *Mentoring Software Savvy Staff*
- *Becoming an ACRL Legislative Advocate*
- *50th Anniversary of Desegregation at the University of Florida in Second Life*

4:15 – 5:15 pm

- *Zines, Records and Rock N' Roll: Alternative Media in Libraries*
- *Managing Those Tough Personnel Issues*
- *Florida Book Award 2009 Winning Authors Discuss Their Books*
- *To Use Print Serials or Not to Use Print Serials: That Is the Survey(Monkey)*

5:30 – 7:00 pm President's Reception, FBA Award Book Signing & Silent Auction

7:15 – 9:30 pm Florida Book Awards Banquet

Friday, April 9, 2010

8:00 – 11:00 am Exhibits Open

8:30 – 9:45 am

- *Continuing Quality Library Services in Times of Budget and Staff Reductions with [Andrew Sanderbeck](#)*
- *Libraries Going Green with author Katherine Miller and Harvard Jolly Architects*
- *Voices from the Field: Research Reports on Information Literacy & Scholarly Communication*

Friday, April 9, 2010 (cont'd.)

9:45 – 10:15 am Technology Petting Zoo and Silent Auction Finale in Exhibit Hall

10:15 – 11:15 am

- *Embedded Librarians: Collaboration and Learning Communities*
- *Delivering Library Services through Partnerships with Local Government*
- *President's Program: Chat with Judi Ring, Florida's State Librarian*
- *Video Podcasting: An Innovative Way to Instruct Library Customers*

11:30 – 1:30 pm Second General Session & Awards Luncheon/Annual Meeting

- *Keynoter: [Bill Belleville](#), Florida environmental writer and documentary film maker*

1:45 – 4:00 pm FLA Executive Board Meeting